



PO Box 1468, La Pine, OR 97739 * 51429 Huntington Rd
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www.lapinefrontierdays.org * E-Mail: info@lapinefrontierdays.org

La Pine Frontier Days is by far the single largest event in Newberry Country - and perhaps the largest 4th of July Celebration in State of Oregon! Since it's inception in 1976 it has grown to a 4 day premier event with many events within the main event ... Lawnmower Races, Woodcutter's Jamboree, High Desert Pig Squeal BBQ Throwdown, Kid's Fish Pond ... and much more!

SPONSORSHIP LEVELS 2019

TITLE SPONSOR - \$5,000 GROCERY OUTLET (Opening for 1 more)

PRESENTING - \$3,000 - \$5,000

Multiple banner placements; Logo on website and sponsor page of the Program Guide as well as on all letterhead, flyers, advertising and posters. PLUS ... 8 Woodcutter's Breakfast tickets

PREMIER - \$1,000 - \$3,000

Banner placement at the main stage area and event sponsored; logo on website; Sponsor page listing, logo on website, event applications and event pages in the program guide. PLUS ... 6 Woodcutter's Breakfast tickets.

PLATINUM - \$750

Banner at the event sponsored; logo on event applications and pages in Program Guide; listing on Sponsor pages. PLUS ... 4 Woodcutter's Breakfast tickets.

GOLD - \$500

Receives a banner at the event sponsored; logo on event applications and pages in Program Guide; listing on Sponsor pages. PLUS ... 2 Woodcutter's Breakfast tickets.

SILVER - \$250 * COPPER - \$125 * FRIEND - \$100

Recognition on event applications and on the Sponsor pages in the Program Guide and on the website.

SPONSORSHIP HIGHLIGHTS (not available at all levels)

- ◇ Banners in the festival area - Platinum and below provided by sponsor; 3x8 banners for Premier, Presenting & Title provided by Frontier Days
- ◇ Posters & flyers and other printed advertising distributed to key points
- ◇ Radio ads running May thru June on KNCPFM107.3 (serving over 25,000 people La Pine to Sunriver)
- ◇ Ads in the Bend Bulletin - Plus ads on Bend AND Portland Radio!
- ◇ Weekly updates thru the La Pine Chamber of Commerce "Weekly Buzz"
- ◇ Representation thru Visit Central Oregon and Visit Bend
- ◇ Distribution of the Program Guide in Sunriver thru the Chamber of Commerce, and the six major property management companies (over 2500 homes in rental pool) plus distribution thru the Sisters & Madras Chambers of Commerce, as well as Eagle Crest, Seventh Mountain Resort, Tetherow Resort & Black Butte Ranch. Also distributed to all cascade lakes resorts & campgrounds.
- ◇ Booth space on the Midway (Premier, Presenting & Title Sponsors)

15,000 copies of the Program Guide are distributed along the I-5 corridor to Visitor's Centers and Chambers, and as inserts in the Wise Buys prior to the event thru over 300 distribution centers (9,000 copies)

Sponsor's Business Name: _____ Sponsor Level: _____

Business Representative: _____ Email: _____

Billing Address: _____

Signature signifies agreement to this sponsorship level and agreement to be invoiced for level as indicated

Sponsor Representative

Date